



CRETE PARK
DISTRICT

2018 Acorn Fest

CretePark.com (708) 672-6969
515 1st. Street, Crete IL 60417
CretePark.com

Join us in Supporting Family Time

June 29, 2018



Dear Valued Partner,

As a valuable member of our community, I would like to invite you to be a part of Crete Park District's Acorn Fest this September. You're invited to sponsor this event and take advantage of the marketing benefits of our family fun filled weekend that will bring our community together to celebrate Fall.

Acorn Fest will feature a fun children's activity area, fire jugglers, food vendors, craft vendors, live bands, a 5K Nutty fun run and so much more! We have invited all local businesses to set up booths or displays in order to showcase all that Crete has to offer.

We count on business and organization sponsorships to help us make this event truly special. The reverse side of this letter has the description of the various opportunities and benefits of sponsoring our event. In addition to the specific benefits associated with sponsorship levels, sponsors will enjoy increased name recognition and goodwill in our community. *The total sponsorship package offers exposure that can be more directly targeted, more effective, and less costly than traditional advertising.*

After you have had a chance to review the information, I would be happy to answer any questions or custom design a sponsorship package to fit your specific needs. I am looking forward to your support in making the 2018 Acorn Festival a family tradition for our community. Thank you for your consideration and if you have any questions, feel free to reach out to me at 708-672-6969.

Sincerely,

Patricia Polzin

Patricia Polzin, CPRP
Executive Director



Sponsor Packages

	Platinum	Gold	Silver	Bronze	In-Kind
THANKS AND RECOGNITION FROM THE COMMUNITY	Yes	Yes	Yes	Yes	Yes
NAME ON THE CRETE PARK WEBSITE	Yes	Yes	Yes	Yes	Yes
POST EVENT RECOGNITION IN CRETE PARK BROCHURE	Yes	Yes	Yes	Yes	
SOCIAL MEDIA RECOGNITION ON CRETE PARK EVENT PAGES	Yes	Yes	Yes	Yes	
*LOGO/NAME ON EVENT FLYERS AND POSTERS	Logo	Name	Name		
*LOGO/NAME ON NUTTY RUN T-SHIRT	Logo	Name	Name		
ON STAGE RECOGNITION ANNOUNCEMENT DURING FEST	2 Times	1 Time			
LOGO IN PRINT IN THE CRETE PARK BROCHURE	Yes				
*LOGO ON SPONSOR BOARD DISPLAYED AT FEST	Yes				

*Logo, form, & payment must be returned by July 31 to be included

Phone: 708-672-6969

PPOLZIN@CRETEPARK.COM

2018 Acorn Festival Sponsorship Level

_____ Platinum (\$1,000+)

_____ Gold (\$500)

_____ Silver (\$250)

_____ Bronze (\$100)

_____ In-Kind (\$50)

Please submit this sponsorship agreement
and payment to:

CRETE PARK PALS
515 FIRST STREET
CRETE, IL 60417

Please complete this agreement & return with
payment by JULY 31, 2018

Company Name

Please print your name

Address (street, city, state, zip)

Phone Number

E-mail Address

Signature